

## 6<sup>th</sup> International Conference on Business Research (ICBR 2023)

“Creating Value through Innovation: Driving Wealth Creation in the 21<sup>st</sup> Century”

### Author Guidelines for Full Paper Submission

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The Business Research Unit (BRU) of Faculty of Business at University of Moratuwa is now inviting you to submit a full paper for ICBR 2023 based on the reviewers’ comments received for your abstract.

A full paper presents completed work and it should contain an introduction to the study with objectives, literature review, methodology, results and discussion, conclusion, acknowledgement, and references presented in detail with separate headings. **The Full Paper Template is given on the [conference website](#).** The full paper must be written in clear, grammatically accurate English.

The full paper including text, tables, figures, and references should be between **8 to 12 pages in length with page numbering at the bottom center of the page.**

Each submission judged as suitable for the conference will be reviewed by a panel of experts in the relevant fields for double-blind peer review. Therefore, it is extremely important that you fully adhere to the following guidelines before submission.

#### Submission Guidelines

- **ICBR 2023 Full Paper Submission is now [open](#).**
- Please make sure that **your submitted paper is prepared using the Full Paper Template given on the [conference website](#).**
- All submissions should be done through the Microsoft Conference Management Tool (CMT) and **the authors should use the same [ICBR 2023 Microsoft CMT](#).**
- **How to submit your paper:**
  1. Log in to your current CMT account.
  2. In the Author Console, click Edit Submission under the Actions column (since you have already submitted the abstract, you do not need to create a new submission).
  3. Upload your paper under the FILES section and click Save Changes.
  4. Please REMOVE your previously submitted abstract from the platform and UPDATE any detail as required including the Title of the Paper, Author Details, Subject Area of the Study, and Conflicts of Interest.

- Please note that the Conference Editorial Board reserves the right to change the subject area of the paper to a more relevant area, if necessary.
- To facilitate the blind review process, the authors are expected to **upload the full paper without disclosing the authors' names and affiliations in the initial submission to the CMT (see Full Paper Template)**. However, details of ALL authors should be included separately in the Authors section of the CMT submission page.
- Papers submitted with author details will not be considered for reviewing and authors will be requested to resubmit according to the given instructions.
- The paper should be submitted as a **Microsoft Word document**.
- The official language of the conference is English, and **all submissions should be in English**.
- **All submitted papers will undergo a plagiarism check using Turnitin.**
- **Full Paper Submission will close on August 31, 2023 (23:59 GMT).**
- You will be notified electronically about **the status of your paper – whether it is accepted or rejected by September 30, 2023**.
- If your paper is accepted, you will be asked to **submit a Camera-Ready Copy and a Copyright Form on or before November 14, 2023 (23:59 GMT)** after addressing the reviewers' comments.
- All the papers accepted will be published in the ICBR 2023 Conference Proceeding with an ISSN number and it will be available in the [Digital Library of University of Moratuwa](#). Additionally, each paper will have a separate URL for easy reference and access.
- Research work submitted to the conference should not have been presented or published previously in their current or similar form or be under consideration for publication with another outlet. Authors submitting their research work for the conference warrant that their papers do not infringe any existing copyright and will indemnify the BRU of University of Moratuwa against any breach of such warranty.

### **For Further Information**

- Please contact [icbr@uom.lk](mailto:icbr@uom.lk) if you have any questions regarding the submission process or any other relevant queries.