

6th International Conference on Business Research (ICBR 2023)

“Creating Value through Innovation: Driving Wealth Creation in the 21st Century”

Author Guidelines for Abstract Submission

The Business Research Unit (BRU) of Faculty of Business at University of Moratuwa is inviting you to submit an abstract for its sixth consecutive conference, ICBR 2023, to be held on December 4, 2023, at University of Moratuwa. We welcome quality research findings in all areas of business including the areas of interest given on the [conference website](#).

In addition to offering a platform for presenting your research work, the conference will be an excellent opportunity to receive feedback on your work from a network of peers. Each submission judged as suitable for the conference will be reviewed by a panel of experts in the relevant fields for double-blind peer review.

It is extremely important that you fully adhere to the following guidelines before submission.

Submission Guidelines

- **ICBR 2023 abstract submission is now [open](#).**
- Please make sure that **your submitted abstract is prepared using the Abstract Template given on the [conference website](#).**
- All submissions should be done through the Microsoft Conference Management Tool (CMT). **The primary author should have a Microsoft CMT account** before creating a new submission to [ICBR 2023 Microsoft CMT](#). The instructions on author submission through the Microsoft CMT can be found in [HOW-TO: Author Submission](#).
- To facilitate the blind review process, the authors are expected to upload abstracts without disclosing the authors' names and affiliations in the initial submission to the CMT (see Abstract Template). **Details of ALL authors should be included separately in the Authors section of the CMT submission page.**
- Abstracts submitted with author details will not be considered for reviewing and authors will be requested to resubmit according to the above-given instruction.
- The abstract should be submitted as a **Microsoft Word document**.
- The official language of the conference is English, and **all submissions should be in English**.

- During the submission to the CMT, the authors can select the Subject Area of their research work. Please note that the Conference Editorial Board reserves the right to change the subject area of the abstract selected by the authors to a more relevant area, if necessary.
- **Abstract submission will close on June 30, 2023 (23:59 GMT).**
- You will be notified electronically about **the status of your abstract – whether it is accepted or rejected by July 17, 2023.**
- If your abstract is accepted, you will be asked to **submit a full paper on or before August 31, 2023 (23:59 GMT).**
- If the presented work is still in the earlier stages or the author cannot submit a full paper, we welcome you to submit a work-in-progress paper or a poster. **The guidelines and templates for papers and poster submissions are available separately on the [conference website](#).**
- All the papers accepted will be published in the ICBR 2023 Conference Proceeding with an ISSN number and it will be available in the [Digital Library of University of Moratuwa](#). Additionally, each paper will have a separate URL for easy reference and access.
- **All submitted abstracts and papers will undergo a plagiarism check using Turnitin.**
- Research work submitted to the conference should not have been presented or published previously in their current or similar form or be under consideration for publication with another outlet. Authors submitting their research work for the conference warrant that their papers do not infringe any existing copyright and will indemnify the BRU of University of Moratuwa against any breach of such warranty.

For Further Information

- Please contact icbr@uom.lk if you have any questions regarding the submission process or any other relevant queries.
- Visit our BRU website at <https://uom.lk/business/bru>.