

STUDENT HANDBOOK

Intake 2023



**FACULTY OF BUSINESS
UNIVERSITY OF MORATUWA**

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Faculty of Business
University of Moratuwa

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Message from the Dean/ Faculty of Business



University of Moratuwa is one of the most prestigious Universities in the country and the region today. The University has been a technology based higher education institution with the Faculties of Architecture, Engineering, Information Technology and Medicine. Having achieved resounding success in all these disciplines of higher education, the University of Moratuwa stretched its boundaries to include business education in its portfolio. Facilitating this endeavor, the Faculty of Business (FoB) was formed in 2017 to

offer the country's first Bachelor of Business Science (BBSc) Honours degree programme to develop future business leaders and managers to make positive difference for local and international businesses.

Globally, the nature of businesses, jobs and workforce are undergoing an immense transformation with frontier and emerging digital technologies. With the rapid changes taking place in technology, economy and the society, the demands of the workplace of the future could be quite different to what they are today. The future skills requirements at the global as well as country level indicate the need for higher education in the area of Business Science with more focus on data science applications including business analytics, processes and financial technologies. There was no faculty dedicated for this purpose in the public university system in Sri Lanka. Thus, the Bachelor of Business Science programme is designed to equip students with knowledge of the business domain together with a strong emphasis on the analytical skills needed to make innovative solutions and effective business decisions in the face of dynamic business world. During the course, students will be specialized in one of the three areas namely, *Business Analytics*, *Business Process Management* or *Financial Services Management*.

You are the seventh batch of students who are privileged enter the Faculty of Business at the University of Moratuwa. You will also be recognized as a unique set of business graduands in the country with the necessary knowledge and skills in business science to enter the industry in four years' time. I warmly welcome you all to the Faculty of Business and wish you a very successful and joyful journey ahead with great achievements in the future.

Professor G.D. Samarasinghe
Dean/Faculty of Business

Message from the Registrar



I am happy to issue this message to the new students entering the Faculty of Business at the University of Moratuwa. I would like to welcome you to the University of Moratuwa.

You have been fortunate to be selected to Bachelor of Business Science Honours degree programme of the Faculty of Business of the topmost technical university in Sri Lanka and it is the most sought-after undergraduate degree programme in the area of management studies. I sincerely hope that you will pursue the course of study to which you have enrolled enthusiastically and perseveringly and pass out as a graduate of the University at the earliest possibility.

I would like to earnestly request you to utilize the facilities and resources made available to you at the University with care while bearing in mind that it will be used by many students who will enter the University later.

I wish you all the very best for your stay at the University during which you will be pursuing your academic studies and other extra-curricular activities.

DL Dishan Jayantha
Registrar
University of Moratuwa

Welcome to University of Moratuwa

The University of Moratuwa was previously known as Ceylon College of Technology, (CCT) Katubedda (Katubedda Tech) before gaining university status. Its roots go back to the Institute of Practical Technology, founded in 1960 to provide technological education. The Ceylon College of Technology at Katubedda first earned University status, as the Katubedda Campus on 15 February 1972. The Department of Architecture, then at Colombo, was transferred to Katubedda in the formation of this new campus. The Katubedda Campus thus began with one faculty, that of Engineering and Architecture. The first president was Dr. L.H Sumanadasa who steered the progress of the institution. It was established as the University of Moratuwa (UoM), Sri Lanka on 22 December 1978 under the Universities Act No. 16 of 1978 and now operates under the general direction of the University Grants Commission (UGC).

The University of Moratuwa has five undergraduate faculties, namely, Faculty of Architecture, Faculty of Engineering, Faculty of Information Technology, Faculty of Business, and Faculty of Medicine. These faculties have three, twelve, three, three, and three Departments respectively. The Faculty of Graduate Studies was established in 2016 to enhance the postgraduate research culture in the university. It conducts and regulates post-graduate degree programmes. The Faculty of Business was established in February 2017. Currently, it offers the Bachelor of Business Science undergraduate programme and two Master of Business Administration programmes.

Today, the University of Moratuwa is the university with the highest undergraduate employability rate in Sri Lanka. It provides a student friendly state-of-art learning environment. Indeed, it is Sri Lanka's finest centers of excellence in teaching, research, community extension and entrepreneurship.

Vision and Mission of University of Moratuwa

Vision

To be the most globally recognized knowledge enterprise in South Asia.

Mission

To be the leading knowledge enterprise for technological and related disciplines in South Asia by:

- Providing transformative education in technological and related disciplines which nurtures the inquiring mind and develops knowledge and skills for facing global challenges;
- Carrying out nationally relevant and high-impact research to expand the boundaries of knowledge and to enhance the national technological capabilities;
- Providing expert services to the state, industry and the society as an internationally positioned Sri Lankan university; and
- Contributing to sustainable, scientific, technological, social and economic development of Sri Lanka.

Introduction to Academic Entities

Message from Head/ Department of Decision Sciences



Created in 2017, the same year as the Faculty of Business, the Department of Decision Sciences offers a range of courses in the area of business analytics. Our goal is to be in the forefront of business analytics education and research in Sri Lanka and beyond. Analytics is an emerging area of both education and research which uses computational tools to process data and create knowledge for data-driven business decision making.

Our curriculum provides undergraduate students with comprehensive learning and training opportunities in the area of business analytics to mold them into intellectually sound, analytics professionals.

- We offer the Business Analytics specialization with two possible minors: one in Quantitative Finance and the other in Enterprise Systems
- The Department has an academic staff with diverse PhD/MPhil specializations in business analytics, econometrics, mathematical finance, applied statistics, spatial analytics and management science.
- We believe that education and industry-led research create greater value to our stakeholders.

Welcome to the world of business analytics.

Dr. Tiloka de Silva

Head/Department of Decision Sciences

Message from Head/Department of Industrial Management

It is with immense pleasure that I welcome the fifth intake of the Faculty of Business of the University of Moratuwa.



Understanding the present and potential human resource requirements pertaining to the uprising trends in the financial services field in both locally and international, Department of Industrial Management (IM) proposed Financial Services Management (FSM) as a novel specialization to the portfolio of Faculty of Business (FOB), University of Moratuwa in 2020. Catering to the divergent demands of the modern-day financial

and accounting industry, FSM is fully geared to produce academically sound, self-confident, flexible, highly employable, internationally recognized, and high quality graduates who are readily employable soon after the graduation.

FSM differs in content from a “general finance” degree offered by other state and private universities because of the emphasis on technology, innovation, and global financial trends within the course. By including a significant component of service management and marketing modules, it is expected that graduates will be able to gain a holistic view about the provisioning of high-quality services in the financial services industry. This collaboration brings novelty and competitive advantage in the process of knowledge dissemination to all stakeholders of the FOB. During the study at the IM department, the students will be encouraged to get hands-on experience in the corporate world through internship projects with reputed organizations. In the curriculum, students are encouraged to take up mini projects to supplement theoretical knowledge with practical experience. Students will also undertake assignments benefiting local industries, dealing with local problems, enabling them to understand the relevance of working in a group and also help them realize the finer aspects and importance of teamwork.

The syllabus of FSM will strike a balance between professional knowledge and personal skills. We are confident that our curriculum will enable the overall development of budding managers to come up with the expectations of the corporate world. The curriculum is taught by a

distinguished faculty combining academic excellence and real-world experience with dedication and commitment.

As you set out on the incredible journey that will help to shape the thinkers, workers, citizens, and difference-makers you are destined to be, I want you to know that the entire University community is here to support, sustain, and encourage you as you commit to study at FOB. We could not be more privileged to welcome you into this vibrant learning community. It is you who make us what we are, and we look forward to the fresh ideas and energy you bring to the Faculty and our Department.

I invite you to be a part of our journey towards being a world-class centre of excellence in education, training, and research.

Dr. Thesara Jayawardane

Head/Department of Industrial Management

Message from Head/Department of Management of Technology



The Department of Management of Technology (MOT) was established in 1998 within the Faculty of Engineering, initially providing management modules for engineering undergraduates. In 2017, the department transitioned to become an integral part of the Faculty of Business. Today, it offers the Business Process Management (BPM) specialization as part of the Bachelor of Business Science (BBSc.) Honours degree program.

The BPM specialization equips students with competencies encompassing knowledge, skills, and attitudes essential for effectively managing business processes in diverse industries, including manufacturing and services such as apparel, information technology, telecommunication, healthcare, food processing, finance, and more. This specialization stands out in three distinct ways.

Firstly, the curriculum is unparalleled in the South Asian region, offering a specialized degree in BPM. The curriculum covers business process visualization, modeling, analysis, and simulation, along with business process excellence methodologies such as lean management, six sigma, and total productive maintenance. It also integrates management aspects like human resources, marketing, operations, supply chain, quality, etc., all viewed through a process perspective. Notably, students gain hands-on experience with BPM software applications, robotic process automation, process mining, and enterprise resource planning (ERP), with an option for a minor degree in ERP systems. Collaborations with industry service providers allow students to earn certificates for professional courses by simply completing relevant modules at the university. Further details about the curriculum can be found at <https://uom.lk/mot/undergraduate-programme>.

Secondly, the BPM specialization emphasizes industry exposure through modules in the first and second years, which include factory visits, workshops, and guest lectures. From the second year

onwards, students can engage in volunteer industry projects, and during the final year, they undertake applied research projects addressing real-world industry problems. This comprehensive approach ensures that students gain practical knowledge and experience in BPM. Lastly, the program focuses on skills and attitudes development from the outset. Students work in teams on practical assignments, fostering teamwork skills. They regularly participate in presentations and classroom discussions, honing their communication skills. Active involvement in sports and clubs, along with exposure to industry practices, contributes to the development of positive attitudes, emphasizing equality, fairness, objective evaluations, constructive feedback, and recognition.

In conclusion, the unique combination of curriculum, industry exposure, and skills/attitudes development sets the BPM specialization apart as a distinctive degree program. The Department of MOT aims to produce competent graduates who can secure entry-level managerial positions soon after completing their degree and progress to higher positions within a few years. Our graduates hold job titles such as Business Analyst, Business Process Analyst, Process Excellence Manager, Business Process Specialist, Continuous Improvement Specialist, Lean Six Sigma Manager, Customer Success Consultant, ERP Consultant, Digital Process Architect, Innovation Evangelist, etc.

The department offers two Master of Business Administration (MBA) degree programs: (1) MBA in Management of Technology and (2) MBA in Techno-Entrepreneurship. These programs aim to nurture managers capable of responding intelligently to technological change and entrepreneurs who can identify opportunities for new value creation, thereby contributing to the country's economic growth.

Dr. Amali Wijekoon

Head/Department of Management of Technology

Academic and Non-Academic Staff of Faculty of Business

Dean, Faculty of Business

Prof. G.D. Samarasinghe

Assistant Registrar

Ms. M.D.N.K. Meddage

Dean's Office Staff, Faculty of Business

Ms. K.M.H.S. Kaushalya - Management Assistant

Mr. M.M. Vidanapathirana - Works-aid

Department of Decision Sciences

Academic Staff

Dr. T.S. de Silva - Head of Department/Senior Lecturer

Dr. I. Mahakalanda - Senior Lecturer (GR.I)

Dr. D.M.S.M. Dassanayake - Senior Lecturer (GR.II)

Dr. K.D.A.M Gunawardana - Senior Lecturer (GR.II)

Dr. S.D.Perera – Lecturer (Transitional)

Mr. S.G.S Hewawalpita - Lecturer (Un-Confirmed)

Mr Maninda Edirisooriya - Lecturer (On Contract)

Ms Shahina Ajward - Lecturer (On Contract)

Academic Support Staff

Ms Deepani Kaushalya

Ms Thanuja Dewanmini

Ms Hishobaa Gokulan

Non-Academic Staff

Ms. M.G.D.N. Perera – Management Assistant

Department of Industrial Management

Academic Staff

Prof. G.D. Samarasinghe – Dean, Faculty of Business/ Senior Lecturer

Dr. V.P.T. Jayawardane – Head of Department/ Senior Lecturer

Dr. D.M. Mudalige – Senior Lecturer (GR.I)

Dr. V.K.B. Welagedara - Senior Lecturer (GR.II)

Dr. G.N. Kuruppu – Senior Lecturer (GR.II)

Ms. N.C. Samarasiri - Lecturer (Probationary)

Mr. W.M.S.N.F. Rajakarunanayake - Lecturer (Probationary)

Ms. S.S. Ramanayake - Lecturer (Probationary)

Ms. L.C.P. Fernando - Lecturer (On Contract)

Ms. W.M.P.K. Weerasinghe - Lecturer (On Contract)

Academic Support Staff

Ms. U.R.G.W.S. Weerasinghe

Ms. K.H.D. Silva

Ms. G.D.S. Sachini Fernando

Ms. S.D. Athukorala

Ms. J.P.W.H. Jayalath

Ms. M.D.C.S. Kumari

Non-Academic Staff

Ms. K.S.M. Fernando - Management Assistant

Department of Management of Technology

Academic Staff

Dr. W.M.A.K. Wijekoon - Head of Department/Senior Lecturer

Prof. V.M. Wickramasinghe – Senior Professor

Prof. S.W.S.B. Dasanayaka – Senior Professor

Dr.(Ms) H.L. Liyanage - Senior Lecturer (GR.II)

Ms. T.S.D. Yapa - Senior Lecturer (GR.II)

Mr. C.M. Suwandaarachchi – Senior Lecturer (GR.II)

Dr. I.M.P.K. Illankoon – Senior Lecturer (GR.II)

Dr. K.M.S. Senevirathne – Lecturer

Ms. I R Malawige - Lecturer (Probationary)

Ms. Rajika Gunarathne (On Contract)

Academic Support Staff-

Ms. K.M.C.T.Kulasekara

Ms. A.S.M.Athukorala

Ms. N.L.R.Sangeetha

Ms. P.D.Hettiarachchi

Non-Academic Staff

Ms. J.M.D.P. Jayasinghe – Senior Staff Management Assistant

Division and Units of the Faculty of Business

▪ **Undergraduate Studies**

The undergraduate studies division is responsible for all matters relating to undergraduate teaching and learning. This includes preparation of class timetables, examination timetables, course enrollments and all other matters relating to your studies.

The undergraduate studies division is dedicated to creating a conducive learning environment for all students during the 4 years of study at the University of Moratuwa. It is our mission to facilitate a pleasant and successful learning experience for all students.

Director - Dr. D.M. Mudalige

▪ **Postgraduate Studies**

Postgraduate Studies division handles administration activities related to MBA in Management of Technology and MBA in Entrepreneurship. This division also handles the activities related to MPhil/ PHD programs offered by Faculty of Business.

Director – Mr. C.M. Suwandaarachchi

▪ **Business Research Unit**

Purely dedicated to the advancement of knowledge, Business Research Unit (BRU) of Faculty of Business, University of Moratuwa was inaugurated in 2018 in anticipation of vitalizing and exchanging vast spectrum of insights and innovative ideas to revamp the landscape of modern-day businesses. As an oasis to strengthen future research collaborations, BRU urges to assist the development and practical application of consistent ethical standards in its all activities.

Director - Dr. D.M. Mudalige

▪ **Quality Assurance Cell**

The Faculty of Business Quality Assurance Cell (BFQAC) aims to enhance the quality of programs conducted by the Faculty and ensure a rewarding learning experience for its students. The mandate of the BFQAC covers routine quality related activities such as the collection of student feedback on teaching in addition to developing and implementing processes to ensure continuous improvements to quality in the Faculty. Each department in the Faculty has a Quality Assurance Coordinator who oversees the general quality management within the department and is a member of the BFQAC. Given that students are the key stakeholders in most quality related efforts, student representatives are also invited to BFQAC meetings at regular intervals.

Director - Dr. T.S. de. Silva

Other Academic Entities

Department of Languages

The Department of Languages of University of Moratuwa was established in March 2016 with the main objective of effectively addressing the language skills of the entire University. Prior to its establishment the English Language Teaching Centre (ELTC) of the University provided language-related services to enable new entrants to the University to switch to English as their sole medium of instruction, since a vast majority of them obtain their school education either in Sinhala or in Tamil. The current Head of the Department of Languages is Mr. Prasanna Yapa Bandara.

Career Guidance Unit

The objective of Career Guidance Unit (CGU) is to help undergraduates obtain an orientation to the employment sector and develop transferable skills such as effective communication skills, leadership skills, teamwork skills, and management skills so that they will become productive and efficient members of the work force. CGU also facilitates potential employers to recruit undergraduates. The current director of career guidance unit is Mr. Roy Sankaranarayana.

Library



Welcome to Library, University of Moratuwa. We provide our students with the resources and study environment they need, to support them during the course of their studies. The library gateway is designed to provide a multitude of resources, both print-based and electronic as well as to offer detailed information about our ongoing services. The entire collection is included in its online catalogue: <http://www.opac.lib.mrt.ac.lk>. You can find us on Facebook as well.



Library can help you to locate, select and acquire information you need, and we hope you will use the library as a place of learning, information and communication.

We welcome everyone to explore the world of knowledge! (www.lib.mrt.ac.lk).

Professional & Administrative Staff

Designation	Name	Tel Ext.
Librarian	Mrs. R.C. Kodikara	1501
Senior Assistant Librarian/Outreach & Community	Mrs. T. M. Seneviratne	1503
Senior Assistant Librarian/Periodicals/User Education	Mr. C.N.D. Punchihewa	1505
Senior Assistant Librarian/Acquisition Division	Mr. K.G.A.P. Kiriella	1522
Senior Assistant Librarian/IT Division	Mr. A.D.B. Kumara	1504

Assistant Librarian/Reader Services	Mrs. D.N.T. Gunawardhana	1506
Assistant Librarian/Technical Services	Mrs. U.N. Kodithuwakku	1517
Assistant Registrar /Library Services	Mr. B.H. Perera	1502

Opening Hours

Lending Section (3 rd Floor)	Monday - Saturday Sunday	7.30 a.m. - 6.00 p.m. Closed
Periodical Division (1 st Floor)	Monday - Friday Saturday and Sunday	8.30 a.m. – 4.15 p.m. Closed
Membership Counter (2 nd Floor)	Monday - Friday Saturday and Sunday	8.30 a.m. - 4.15 p.m. Closed
Reading Area (2 nd Floor)	Monday - Sunday	8.30 a.m. - 7.00 p.m.
Study Area (Basement)	Monday - Sunday	6.00 a.m. - 10.00 p.m.

Student Welfare Services

Duties and Responsibilities of the Welfare Division

- Administration of Mahapola / bursaries and other scholarships
- Provision of student counselling services
- Handling of canteen facilities
- Coordination of lodging facilities for the students
- Handling of railway concessionary season tickets to students
- Formation and facilitation of students' unions and societies
- Issue forms to get permission for student activities and events
- Allocation of halls for student activities
- Issuing forms/ letters to obtain Railway/ Bus Concessionary Season Tickets
- Issue progress reports for outside scholarships awarding institutions
- Issuing of studentship confirmation letters
- Issue letters for banks to get interest free laptop loan.
- Provision of other welfare facilities

The other welfare services available at the University of Moratuwa are mentioned below.

Student Counseling

Although students who are admitted to University of Moratuwa have excelled in their academic activities, since they come from different social and socio-economic backgrounds, they may need support in adjusting themselves to be a member of one common social structure. During this crucial time period of adjustment, it is common and normal for these students to experience feelings of fear, anxiety, loneliness and low self-confidence.

The university student counseling is committed to ensure the well-being of all university students who face such challenges during their stay at University. Counseling service has successfully assisted and motivated many students to overcome these obstacles and become successful graduates. The students are requested to make use of this valuable service which is dedicated to help students confidentially and with understanding. The counseling service has both male and female counselors, who are carefully selected and trained to assist the students.

Currently the Chief Student Counselor is Dr. (Mrs.) A.A. Hettiarachchi (Ext. 1781/1780). In addition, the professional counselor is available on weekdays at the counseling room (Room 004) on the ground floor of the L Block.

Student Accommodation

There are five male hostels and three female hostels operated by the University. Only the students who are in First Year and Final Year are eligible to get hostel facilities. The Warden for male hostels is Professor V.S.D. Jayasena (Ext. 3119) and the Warden for female hostels is Dr. D. Nanayakkara (Ext. 2007).

Canteen Facilities

There are four main canteens and six other sales centers in the university. Canteen C1 is in the new canteen building close to old gymnasium. Canteen C2 is in the western wing of the Sumanadasa building. Canteen C3 operates at the L Block and Canteen C4 operates at Hostel Village Canteen premises. Canteen meals are provided to students at very concessionary rates.

Clubs and Societies

The University Students' Union is the major student organization of the university. In addition, each faculty has its own Faculty Students' Union. The clubs and societies of University of Moratuwa will help you in developing your interests, meeting like-minded people, indulging a hobby or simply socialize.

Students' Unions 2019/2020

S/No.	Name of the Society
1	Faculty of Engineering Students' Union
2	Faculty of Architecture Students' Union
3	Faculty of Information Technology Students' Union
4	Faculty of Business
5	University Students' Union

Students' Club and Societies

No	Name of the Society
1	Architecture Awareness Group
2	Architecture Students' Association
3	Art Circle Society
4	Association of International Exchange of Students Engaged in Economic & Commerce (AIESEC)
5	Astronomical Society
6	Buddhist Society
7	Building Economics Students Society
8	Catholic Students' Society
9	Chemical Engineering Students' Society
10	Civil Engineering Society
11	Classical Music Society
12	Computer Society
13	Dancing Society
14	Drama Society
15	Earth Resource Engineering Society
16	Electrical Engineering Society
17	Electronic Club
18	English Literary Association
19	Entrepreneurship Society
20	Fashion Design Students Society
21	Gavel Club of University of Moratuwa
22	Graphic Students' Circle
23	Highway Engineering Society
24	International Association for the Exchange of Students for Technical Experiences (IAESTE) Society
25	Inventors and Innovators society
26	Information Technology Society
27	LEO Club
28	Majlis -UI-Islam Society
29	Mass Media Society
30	Material Engineering Students' Society
31	Mathematical Society
32	Mechanical Engineering Society
33	Mora Hiking Club
34	Mora Spirit
35	Nature Team

No	Name of the Society
36	Rotaract Club
37	Rowing Club
38	Sarasavi Kala Sansadaya Students' Society
39	Sinhala Cultural Society
40	Social Science Association
41	Student Chapter of the IESL
42	Students' Christian Fellowship
43	Students' Society of Landscape Architecture (SSLA) of University of Moratuwa
44	Tamil Literary Association
45	Textile Engineering Students' Society
46	Town & Country Planning Students' Society
47	Transport & Logistic Management

In addition to societies and clubs, University of Moratuwa has many sports facilities. Whether you are a recreational gym-user or a performance athlete going for gold, sports facilities and coaches cater to you.

University Health Centre

Student welfare services include a University Health Centre. Registration is compulsory to get treatment from Health Centre. Treatments are free of charge. All new students must complete a medical examination for fitness at the Health Centre. The Health Centre provides preventive and curative service for physical and psychiatric illnesses. Dr. (Mrs.) N. H. Salgado is the University Medical Officer (Ext. 1810) and Dr. (Mrs.) T.N. Dissanayaka is the Dental Surgeon (1815). The University also has a well-equipped gymnasium to support health of university students.

Industrial Training, Industry Collaboration and Special Events

As a partial requirement of the Bachelor of Business Science (BBS) degree program, it is compulsory for students to register for the industrial training module at the end of Semester 8. Under this module, students are placed in a real business/industrial environment for a period of 24 weeks. Business students need to obtain an Industrial Training, so that they are well prepared for a graduate job in their chosen field. It is a chance for you to put what you have learned at university to work. Industrial training gives you a great experience during your BBS degree including first-hand experience working as a business professional and applies your theoretical knowledge and methods to a real-life situation. You will also have a chance to work with other professionals and experience what it is like to work in a professional organization.

While the faculty proudly hosts a staff of high caliber academics, informal links with foreign universities, professional institutes and the industry are exploited in academic teaching. The faculty has already engaged in discussions with many foreign universities to collaborate in future work.

Furthermore, Business Research Unit (BRU) of Faculty of Business, University of Moratuwa annually organizes its main event: International Conference on Business Research (ICBR). This conference provides a platform for both local/international researchers and industry experts to share their knowledge, experiences, perspectives and insights.

ICBR welcomes high quality empirical research papers, conceptual papers, and testing of alternative methodologies and theories that have significant contributions to the body of knowledge covering all areas of research in business while encouraging critical analysis of policy and practice. Conference welcomes cultural and geographic diversity in submissions to better conceptualize how businesses are conducted world-wide. All submissions judged as suitable for the conference are sent to two experts in the related area for double blind peer review.

BRU uses Turnitin software to check the originality of papers submitted for the conference. The unit supports the development and practical application of consistent ethical standards in its publications. All papers accepted for the conference will be published in the conference

proceedings with an ISSN number. The individual papers will have a separate URL for easy reference and access.

As you are the seventh Batch of Faculty of Business, you are encouraged and expected to come up with suggestions for special events that contribute to enhance students' university experience.

Some of the common events organized by sister faculties are as follows:

- Annual religious events such as observing sil for Wesak Poya, Iftar for Ramadan, Deepavali, and Christmas celebrations
- Welcome party for the new intake
- Talent shows

Laboratory Facilities and Resources at Faculty of Business

The goal of the Faculty of Business is to provide students with competencies, skills and knowledge in technical fields. Studies at faculty combine theoretical knowledge gained during lectures, with practical knowledge that students have the possibility to acquire during practical training and laboratory classes. It is worthy to mention that students have the opportunity to extend their knowledge by reading teaching materials and problem-solving exercises on the specially created SAP training computer laboratory. The practical sessions are carried out by academics and experts, guaranteeing a high level of knowledge development and skills. The Business Faculty has well-equipped teaching and laboratory facilities, administrative rooms and a library.



109 Hall



Auditorium 2



GD4 Computer Lab



Pink Buiding Lab

Career Prospects of Business Science Graduates

BBSc graduates can anticipate a large demand from the industry as they are specialized in a niche area of business. Business analyst, financial analyst, planning specialist, ERP specialist, operations manager, investment advisor, and risk analyst are some employment opportunities available to BBSc graduates. In addition, with the contemporary and wide knowledge of business and management embedded in the curriculum, it is expected that some of the BBSc graduates will also embark on any other job related to business management and become successful managers. Some of the graduates could contemplate to become entrepreneurs by starting their own ventures.

Undergraduate Degree Programme

As a faculty that serves a focused undertaking for the benefit of business sector in Sri Lanka, the Faculty of Business has a unique vision.

Vision

To be an internationally renowned center of excellence in business science education, innovation, research and student development, resulting in positive transformations of traditional businesses.

Mission

We aim to produce students with knowledge, skills and attitudes appropriate to the discipline of business science in preparation for a career in the broad areas of business and entrepreneurship through a supportive and stimulating learning environment.

A student enrolled for the BBSc Honours degree must follow a programme of study as a full-time student for a period extending over a minimum of four academic years. In the case of transfer students this would be a minimum of two years depending on the semester of enrollment.

Curriculum of the Degree Programme

Curriculum is the heart of any study programme. This curriculum was developed by taking into consideration the global trends in the applicable fields, understanding the present national and global human resource requirements in the relevant fields, using expert intuition in projecting those requirements for the future, evaluating similar programmes at world renowned institutions, learning from regional experiences and making use of the subject matter and pedagogical expertise available.

The Faculty of Business will award a Bachelor of Business Science Honours (BBSc) degree in three specializations namely Business Analytics (BA), Business Process Management (BPM) and Financial Service Management (FSM). The selection of students to the fields of specialization will be made before the commencement of academic activities, during the orientation programme. In situations where the number of applicants for a field of specialization is more than the number of places available, the places would be allocated to those who have obtained the highest GCE Advanced Level Z-Score.

Curriculum Development

In designing the curriculum, careful attention was drawn to prevailing and potential requirements to ensure that the graduates of this programme would be meeting all the attributes expected by the national and the institutional framework.

The knowledge, skills, attitude and mindset requirements of the graduates from this programme were identified in-line with the Sri Lanka Qualifications Framework (SLQF) and the graduate attributes of the University of Moratuwa. The SLQF identifies that a Sri Lankan degree programme must have the learning outcomes to achieve competencies in the following 12 areas:

1. Subject/Theoretical Knowledge
2. Practical Knowledge and Application
3. Communication
4. Teamwork and Leadership

5. Creativity and Problem Solving
6. Managerial and Entrepreneurship
7. Information Usage and Management
8. Networking and Social Skills
9. Adaptability and Flexibility
10. Attitudes, Values and Professionalism
11. Vision for Life
12. Updating Self /Lifelong Learning

The required University of Moratuwa graduate attributes are;

- Scholarship
- Global Orientation
- Lifelong learning

which would produce an innovative, creative, independent and adaptable graduate who is professional, ethical and socially responsible with good communication skills.

In designing the learning outcomes, Blooms Taxonomy was used to identify and describe the educational outcomes of course modules. The definition of a credit and allocation of credits for the subjects are in-line with the SLQF volume of learning requirements, and special attention was given to the notional learning hours.

The textbooks for each module were identified from what is available today, yet one must keep in mind that 4-5 years from now the available text books and other relevant tools may not be the same and thus, would require continuous evaluation and updating.

Programme Goals, Objectives, Outcomes and Performance Criteria

Programme Goals

The main goal of the programme is to provide a high quality, degree level education in Business Science. This programme will equip students with conceptual underpinning as well as vocationally relevant skills and knowledge. In addition, the programme will enable students to learn the necessary business, managerial and financial skills to develop a successful career in their chosen field.

Programme Objectives

The programme is designed to:

- Provide for the students on the programme a supportive and stimulating learning environment within the context of the University of Moratuwa, Faculty of Business.
- Provide students with the knowledge and skills appropriate to the discipline of Business Science in preparation for a career in the broad areas of Business, Management and Finance.
- Develop the students' competencies in, and provide a comprehensive grounding in, the core areas of Business Science.
- Stimulate an enquiring, analytical and creative approach to Business, Managerial and Financial issues, and to encourage independent judgement and critical self-awareness.
- Produce self-motivated students with the necessary transferable skills including: numeracy, literacy, report writing skills, personal and interpersonal skills, presentation skills, group working skills and the skills to adapt and respond positively to change.
- Expose students to a variety of teaching and learning experiences including lectures, tutorials, case analyses, and projects.
- Offer students a broad, coherent, balanced and comprehensive portfolio of modules, covering the relevant disciplines of Business Science.
- Produce highly marketable graduates who are able to contribute immediately to the National Economy.

Programme Learning Outcomes

At the end of the programme, the students will be able to:

- PO1 Demonstrate appropriate knowledge and understanding of different functional areas of accounting, marketing, finance, and management and the specialized areas of business science that will enable them to critically analyse data, make judgments and propose solutions to business problems.
- PO2 Apply practical knowledge and skills acquired in the specialized areas of Business Science to make sound business decisions.
- PO3 Communicate effectively by oral, written, graphical and technological means that will enable them to demonstrate awareness of the current developments and issues in the specialized area of business science and to collaboratively interact with all stakeholders of an organization.
- PO4 Apply the concepts of human relations and organizational behaviour and adopt a suitable leadership style expected in the business environment.
- PO5 Apply and synthesize knowledge from across disciplines to create innovative and systematic approaches to deal with complex business issues, make sound decisions and solve problems, on their own with confidence.
- PO6 Apply knowledge of business concepts, business functions and business science in an integrated manner for planning and implementing tasks at professional and managerial levels of a business organization.
- PO7 Use information technology and analytical tools to evaluate information, solve problems, and make sound decisions.
- PO8 Take individual and team responsibility and perform effectively as a member or the leader of a multi-disciplinary team, respecting the ethnic, social and other diversities of all team members.
- PO9 Analyse and develop suitable business strategies to adapt to the opportunities and challenges of an evolving global environment.

- PO10 Demonstrate positive attitudes, and exercise initiative, personal and social responsibility, accountability and professionalism in performing tasks in a business environment with due consideration for business ethics and legal implications of business decisions.
- PO11 Identify the mission of their life clearly, set realistic long-term goals, and develop strategies to achieve them.
- PO12 Evaluate their own performance in terms of areas of strength and areas for improvement, engage in self-improvement through independent studies, and prepare themselves for continuous professional development and life-long learning.

Teaching and Learning Strategies

The programme delivery will be in-line with learning culture of the University of Moratuwa of Outcome-Based Education (OBE) through Student-Centered Learning (SCL). The assessments will be based on the principles of OBE and SCL. Use of technology and case studies in the curriculum delivery is a paramount concern of the curriculum designers and lecturers.

Overview of Subjects

Detailed curriculum is available on the website.

https://uom.lk/sites/default/files/business/files/BBSc%20Curriculum%20from%202021%20Intake%20Onwards_0.pdf

Wish you a happy stay at FOB