

LOGO DESIGN COMPETITION

Intended use

A logo is a vital element in order to establish a UoM Architecture as a brand among the architectural community, other Universities and educational institutions and general public. The logo is intended to be used for digital and printed promotional materials as to indicate the Department of Architecture, University of Moratuwa.

Platforms

Digital – Website, Social media sites such as YouTube, Facebook (including flyers) and other Social Media Platforms. And all printed promotional materials such as leaflets, banners, posters, t-shirts etc.

Eligibility

Undergraduate students who are perusing studies under B.Arch. (Hons) (2016 - 2021) and BLA. (2017 - 2021)

Duration

Submission entries are open from 01st of September 2021 to 21st September 2021.

Evaluation Criteria

Determination of Winner and Prize

1. The winning entry will be selected by a panel comprised of Head of the Department and staff members of Architecture Department. Their decision will be final and no further correspondence shall be entered into.
2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
3. The winner will be notified via email.

**A certificate and a Trophy will be issued to the 1st place.
A certificate will be issued to 2nd and 3rd places.**

The first winning entry selected to be used will be displayed in the Department website with the winner's details.

Contact us

More information on:
<https://uom.lk/archi>

Shameen:
+94 71 866 7395
Rajitha:
+94 71 485 8487

Submission Guidelines

1. All entries must be submitted electronically to moodle.
(UoM Architecture Logo Competition)
B.Arch students - B.Arch 2021
BLA students - BLA 2021
2. Submissions must include the full name of the person who designed the logo, index no., email address, and telephone number.
3. Only one submission is accepted from a person.
4. There is no fee to enter the contest.

#UoMArchitecture

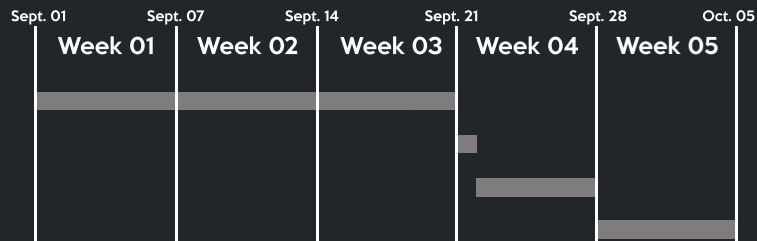
LOGO DESIGN COMPETITION

Logo Design Guidelines

1. The purpose of this contest is to design a logo to be used by the Department of Architecture. The logo's design should reflect the values of Department of Architecture.
2. The logo should incorporate the name 'UoM Architecture'. The logo must be appropriate for a professional setting.
3. Entries must be submitted as JPEG files. For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (EPS).
4. Color must be CMYK, though the logo may also be produced in black and white.
5. Contestants are advised to avoid gradients and half-tones.
6. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes.
7. It should be visually appealing on both small (as small as 2 cm x 2 cm) and large scales.

Timeline

- Call for entries (3 weeks)
- Deadline
- Evaluation by the jurors
- Announcement of winners



Intellectual Property

1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. Submissions become the sole property of Department of Architecture, University of Moratuwa and may be used for any purposes, including, but not limited to, items prescribed under 'platforms'.
3. Department of Architecture shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
4. Department of Architecture reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. Department of Architecture reserves the right to use any other entry for promotional purposes in the future.
6. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

Disclaimer

1. Department of Architecture is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
2. Department of Architecture reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by Department of Architecture, including after the submission window has closed.
3. Department of Architecture is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.

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Objective

Design a logo for UoM Architecture. The logo is intended to be used for digital and printed promotional materials as to indicate the Department of Architecture, University of Moratuwa.

Eligibility

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Entries
Begin

01st
Sept.

Entries
Closes

21st
Sept.

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