

# Strategic Management Plan **2022-2026**

# University of Moratuwa

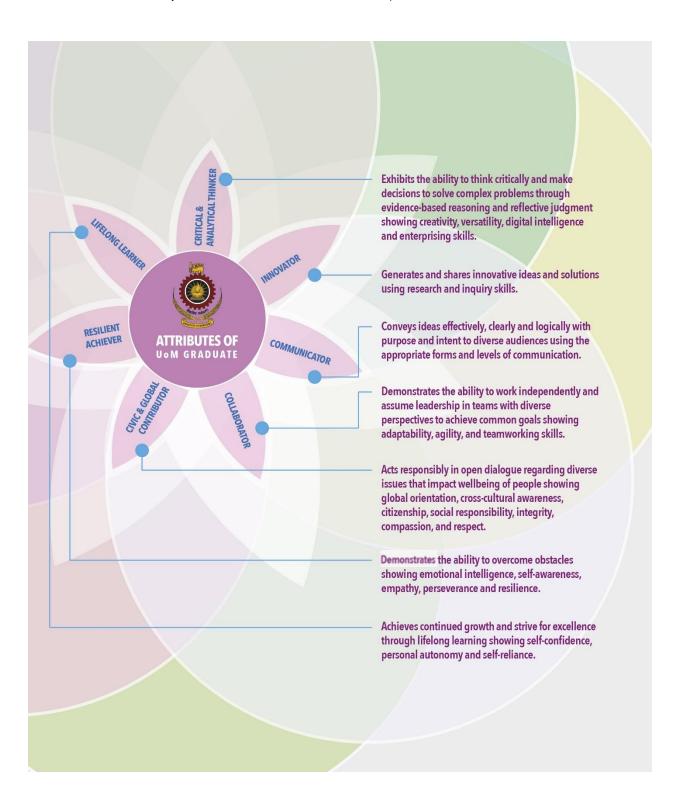
#### Wisdom is all Wealth

### **Core Values**

- 1. **Quality**: Striving to achieve the highest quality in all its endeavours.
- 2. **Competence and Professionalism**: Committing to provide all the services competently and professionally to meet the highest standards of achievement.
- 3. **Collaboration and Teamwork:** Promoting to foster cooperation whilst respecting team dynamics in an environment conducive for stakeholder satisfaction and a rewarding experience.
- 4. Staff & Student Empowerment: Inspiring to embrace new ideas through capacity building of staff for performance excellence and ensuring a learning environment for effective education and creative expression for students for performance excellence
- 5. **Responsiveness**: Committing to facilitate rapid national development understanding needs and promptly responding through expert advice and innovative initiatives.
- 6. **Honesty and Openness**: Motivating to build trust and respect among all stakeholders through effective communication and mutual understanding.
- 7. **Ethical behaviour, Accountability and Integrity:** Encouraging to perform all tasks maintaining the highest ethical standards, demonstrating high integrity and accountability.
- 8. Safety and Security: Striving to ensure a safe and secure environment for students, staff and other stakeholders.
- 9. **Sustainability:** Encouraging to embrace sustainability principles and green concepts.
- 10. **Good Governance:** Committing to conduct all activities responsibly with due consideration for fairness and transparency whilst fulfilling statutory requirements.

# Attributes of a UoM Graduate

The Graduate of the University of Moratuwa is a well-rounded scholar with professional abilities who:



# Vision & Mission

# Vision

To be a globally recognised University with an empowered environment for nurturing world-class graduates.

#### Mission

#### Driven by;

- Providing transformative education which nurtures the inquiring mind and develops knowledge, skills and attitudes to creatively respond to global challenges;
- Conducting high-impact research to expand the horizons through innovative enterprise;
- Contributing to scientific, technological, socio-economic advancement and well-being to ensure sustainable development as a globally positioned University

# Goals

#### Goal 1 - Education and Outreach

Provide nationally relevant education responsive to the needs and expectations of the society and industry while achieving global recognition as a center of excellence in higher learning

#### Goal 2 - Research and Outreach

Create a multi-disciplinary research culture to achieve excellence in research, innovation and enterprise with global recognition

#### **Goal 3: Intellectual and Physical Environment**

Enhance the intellectual and physical environment at the University to achieve excellence in all activities

#### **Goal 4: Contented University Community**

Create a conducive atmosphere to inculcate a contented university community

#### **Goal 5: Expert Service and Advice**

Take leadership in providing expert service and advice to both public and private sectors in policy formulation and national development

#### Goal 6: Governance principles, Institutional Quality

Develop a culture of good governance and enhance quality of institutional practices

# Goal 1: Education and Outreach

Provide nationally relevant education responsive to the needs and expectations of the society and industry while achieving global recognition as a center of excellence in higher learning

The University of Moratuwa offers a variety of professionally oriented undergraduate and postgraduate programs through its Faculties of Architecture, Business, Engineering, Information Technology and Medicine. The Faculty of Graduate Studies has been dedicatedly established for postgraduate research and development, largely in response to the industrial requirements and potential, fruitful collaborations. Almost all programs conducted by the University are either accredited or recognised by relevant local and/or international accreditation bodies or accords. At the University of Moratuwa, we ensure that the knowledge and skills disseminated through its academic programs have a national relevance while harmonising with globally evolving educational trends. This goal is set to maintain the international outlook of the University to thrive as a reputed centre of excellence in higher learning and as a sensitive entity to identify the discipline demands to timely manage the academic and career development programs, in responsive to new needs and expectations of society and industry.

Objectives	Performance Indicators	Note	Current			PI Targets		
Objectives	(Pls)	Note	Level	<b>2022</b> 11 0	2023	2024	2025	2026
1.1. Quality Assured Degrees - Assure the quality of <u>all</u> undergraduate, post-graduate and external degree programmes to satisfy national and international quality	1.1.1. No. of undergraduate programmes reviewed by QAC, UGC	1	0	11	1	1	0	1
assurance requirements at all times.	1.1.2. No. of postgraduate programmes reviewed by QAC, UGC	2	0	0	0	4	8	12

Objectives	Performance Indicators (PIs)	Note	Current			PI Targets		
·			Level	2022 202 5 5 0 0 7 9 14 16	2023	2024	2025	2026
	1.1.3. No. of undergraduate programmes/specialisations accredited/ recognised by Accreditation bodies	3	5	5	5	8	9	10
	1.1.4. No. of postgraduate programmes accredited/ recognised by Accreditation bodies		0	0	0	2	4	6
1.2. Impactful International Outlook - Enhance international outlook as a center of higher learning by	1.2.1. No. of international undergraduate students		5	7	9	11	13	15
(a) increasing the foreign students by 1% or 2 students whichever is higher, each year	1.2.2. No. of international postgraduate students		11	14	16	18	20	22
(b) attracting 1% foreign staff and	1.2.3. No. of international faculty (inhouse, honorary, adjunct)		0	2	4	6	8	10
(c) increasing international collaborative programmes by 1, every year	1.2.4. No. of academic programmes jointly offered with international HEIs		2	2	3	3	4	4

Objectives	Performance Indicators	Note	Current			PI Targets		
	(PIs)	Note	Level	2022	2023	2024	2025	2026
1.3. Improved World Ranking -	1.3.1. QS Asia ranking		401-450	401-450	351-400	351-400	351-400	301-350
Strive to improve the world rankings and international achievements – to be within the top 500 of QS Asia ranking at all times.	1.3.2. No. of graduates migrating for PG opportunities in UGC recognised foreign universities within 5 years of graduation	4	Data not available	30	40	50	60	70
	1.3.3. No. of academic staff secured fellowships and positions in leading global establishments	4	Data not available	10	10	10	15	15
	1.3.4. No. of collaborations established by academic staff with reputed foreign universities for academic programmes		2	3	4	4	5	5
<ul><li>1.4. Responding to the Needs</li><li>Expand and re-align academic programmes to effectively</li></ul>	1.4.1. Average graduate employability ratio of all courses at convocation		71.10%	90%	91%	92%	93%	94%
respond to the needs and expectations of the industry and society at all times	1.4.2. Undergraduate student enrolment (internal numbers)	5	2174	2347	2347	2372	2449	2549
	1.4.3. Undergraduate student enrolment (external/off site numbers)		595	700	900	1100	1300	1500
	1.4.4. Postgraduate student enrolment (internal numbers)	6	1553	1550 - 1600	1500 - 1750	1750 - 2000	2000 -2250	2250 - 2500
	1.4.5. Postgraduate student enrolment (external/ off site numbers)		0	0	50	50	50	50
	1.4.6. No. of new undergraduate degree programmes initiated	7	1	0	0	1	0	1
	1.4.7. No. of new PG degrees/diploma programmes initiated	10	0	5	8	8	3	0

Objectives	Performance Indicators	Note	Current	PI Targets	Objectives	Performance Indicators (PIs)	Note	Current Level
	(PIs)	Note	Level	2022	2023	2024	2025	2026
	1.4.8 No. of new ODL mode degree programmes initiated		0	1	1	0	1	0
	1.4.9. No. of new Departments/Faculties established	8	0	1	1	2	0	0
1.5. <b>Produce Wholesome Graduate) -</b> Enhance necessary knowledge, skills, attitudes and	1.5.1. No. of skills, attitude and mindset programmes conducted by CGU	4	Data not available	30	32	34	37	40
mindset of the students to face the challenges and needs of the global society and the industry in all programmes at all times	1.5.2. No. of workshops and guest speeches conducted by departments to enhance knowledge	4	Data not available	200	220	240	275	300
	1.5.3. No. of industry visits/camps/outbound programmes organised by departments to enhance knowledge	4	Data not available	20	22	24	26	30
	1.5.4. No. of study programmes/ specialisations with student mentoring programmes	9	Data not available	18	21	24	24 +	24 +
1.6. Professional and Career  Development – Expand the professional and career	1.6.1. No. of professional and career development programmes conducted	4	Data not available	15	17	20	22	25
development program portfolio to meet the needs of the country and the professional community	1.6.2. No. of participants of professional and career development programmes	4	Data not available	150	170	200	220	250
with at least 10% annual growth of number of students	1.6.3 No. of entrepreneurship opportunities created (No. of incubation provided)	4	Data not available	5	6	7	8	10

#### **Notes**

```
1
           UGC/QAAC has not yet conduced any programme reviews for UoM
           2022 – 11{2 (Eng) + 6 (Archi) + 2(IT)+ 1 BIT}
           2023 – 1 (BBSc)
           2024 – 1 (FD)
           2026 – 1 (AI)
2
           UGC/QAAC has not yet conduced any programme reviews for PG programmes and will not be able to complete any till
           2024
           Accreditation by professional bodies for Engineering programmes are done subject-wise
3
           Current level – 5{Engineering Faculty counted as 1 +4 (Archi)}
           2022 & 2023 - 5
           2024 - 8 = 5 + \{BIT + B Sc IT, BSc (IT \&M)\}
           2025 - 9 = 8 + \{BLA\}
           2026 - 10 = 9 + \{BSc AI\}
4
           Baseline information not available
5
           Baseline indicator is based on 2019 A/Ls
           2022 – 2347 (from UGC handbook)
           2023 - 2347 (No increase)
           2024 - 2372 = 2347 + 25 Civil
           2025 - 2449 = 2372 + {(12 TCP) + (50 Elec) +(15 CPE)}
           2026 - 2549 = 2449 + {(50 CSE) + (50 Civil)}
6
           Eng (1134), Archi (226), IT(100), Buss (93)
7
           Baseline - BSc in Al
           2024 – 1 New UG Programme by Textile
           2026 - 1 New UG Programme by TCP
8
           2022 - Department of Facilities Management
           2023 - Faculty of Dental Sciences
           2024 - Faculty of Agri Sc and Faculty of Vet Sc
9
           Baseline information not available
           2022 - 18={5(Eng) + 6 (Archi) + 2(IT)+ 3(Bus)+1(Med)+1 BIT}
           2023 - 21={8(Eng) + 6 (Archi) + 2(IT)+ 3(Bus)+1(Med)+1 BIT}
           2024 - 24={11(Eng) + 6 (Archi) + 2(IT)+3(Bus)+1(Med)+1 BIT}
```

2025 – 24+New Programmes 2026 - 24+New Programmes 10 2022 - New PG Programmes by ElecE, CSE, ERE and CPE 2023 – New PG Programmes by TCP, Archi, BE, CSE, DS, ENTC, ME & IM 2024 – New PG Programmes by FM, CSE, CM, IDS, MSE, CPE & ME 2025 - New PG Programmes by MOT, TCP &ERE BSc Eng **MBBS** FD & PD BSc in Al TLM TT ERE BSc IT BSc IT and M QS FΜ Archi BLA TCP Design BBSc PG Archi - 8 Eng ΙT Business

# Goal 2: Research and Outreach

Create a multi-disciplinary research culture to achieve excellence in research, innovation and enterprise with global recognition

The need to establish a more conducive research, innovation and entrepreneurial culture at the University has been repeatedly identified and emphasised. Although the situation is improving with several innovative initiatives, the research, innovation and entrepreneurial output and culture need to be further enhanced. Furthermore, research should be more focused on industry, promote invention and innovation and lead to problem solving, creation and transfer of new technologies to the industry in addition to basic research contributing to new knowledge. This goal is therefore to excel in research, innovation and entrepreneurship by creating a conducive environment and a culture at the University and thereby significantly enhancing the research, innovation and entrepreneurial output of the University which in turn would contribute to national economic development.

		Note			PI Targ	jets		
Objectives	Performance Indicators ( PIs)	Note	Current Level	2022	2023	2024	2025	2026
2.1 Conducive Research Culture	2.1.1. Fund utilization for research (Rs. M	1) 1	175	200	230	260	300	350
Achieve at least 15% increase of fund utilization for research and no of research scholars	2.1.2. No of research scholars in the university	2	500	580	670	770	890	1020
research scholars	2.1.3. No of research awards and recognitions	3	130	160	200	250	310	390
	2.1.4. No of research meets	4	400	460	530	610	700	810
	2.1.5. No of research collaborations	5	100	120	140	160	180	210

					PI Targ	jets		
Objectives	Performance Indicators ( PIs)	Note	Current Level	2022	2023	2024	2025 380 860 18 21 35 10	2026
2.2 High Impact Research Publications	2.2.1. No of Q1/Q2 journal publications	6	150	190	240	300	380	480
Achieve at least 25% increase of research publications annually out of which at least 65% in Q1/Q2 Journals and indexed conferences	2.2.2. No of Scopus indexed journal and conference publications	7	350	440	550	690	860	1080
2.3 Impactful innovation	2.3.1. No of intellectual properties secured	8	10	12	14	16	18	21
Achieve at least 15% increase in secured intellectual property, design, product/process development and business models.	2.3.2. No of design, product/process development and business models developed	9	12	14	16	18	21	24
2.4 Significant Value Creation Achieve at least 15% increase in start - ups, entrepreneurship and transfer of	2.4.1. No of innovation driven start-ups	10	20	23	26	30	35	40
new technology to the industry and society.	2.4.2. No of entrepreneurship and transfer of new technology to the industry and society	11	6	7	8	9	10	12
	2.4.3. Annual royalty/ license fee to the university ('000)	12	0	120	140	160	180	210

#### **Notes**

1. Includes GoSL funds (GF) and Foreign funds (FF) grants both

Assumed FF= 1.5 GF

- 2. Includes local and foreign PhD, MPhil and MSc by research students/scholars (excludes taught Masters students)
- 3. Includes UOM research excellence awards and other external research awards such as CVCD, presidential award...etc
- 4. Includes research activities such as conferences, symposiums at department, faculty and university levels, Colloquiums, research workshops, guest lectures, research meetings etc.

Assumed each department per year 10 meets and multiplied by the number of departments in the university

- 5. Includes collaboration agreements signed by the university, faculty and departmental level, collaborative research supervisions, student/staff exchange programs for research activities
- 6. Includes Q1/Q2 journal publications by staff and students of the university.

Calculated with the use of UOM web information

7. Includes Scopus indexed journal and conference publications by staff and research students of the university.

Calculated with the use of UOM web information

- 8. Includes intellectual properties secured by staff and students
- 9. Includes design, product/process development and business models developed by staff and students
- 10. Includes innovation driven start-ups by staff and students
- 11. Includes entrepreneurship and transfer of new technology/research into the industry and society by staff and students
- 12. Includes royalty fees earned by university

# GOAL 3: Intellectual and Physical Environment

Enhance the intellectual and physical environment at the University to achieve excellence in all activities

Moratuwa University needs a more conducive environment to achieve excellence in all its activities. Despite several new infrastructure facilities constructed in the recent past, there exists a severe restriction of building and land space to expand academic programs. With the inclusion of new faculties and the enhanced intake of students overall, the need for space is critical. Significant proportion of present equipment, tools, software, and ancillary facilities available in the laboratories are relatively old and need to be modernised to meet and maintain national and international accreditation standards. University utility services, student accommodation, living conditions, learner support services, health and hygiene and facilities for sports and recreation need urgent improvement. This goal is to address these issues and create an environment conducive to excel in all activities.

Objectives	Pls	Current level	2022	2023	2024	2025	2026
Objective 3.1 - Develop physical infrastructure facilities – for the core campus and satellites - based on an up-to-date five-year development plan securing funding and utilizing 100% allocation.	3.1.1. Plan implementation and Development of physical Infrastructure at Katubedde; Diyagama; Pitipana; Nagoda; and including any other sites earmarked for development within this period. (% progress)	30	30	30	40	40	50
	3.1.2. Physical Infrastructure Development Plan and Policy on Site Utilisation and Built Massing, at Katubedde; Diyagama; Pitipana; Nagoda; and including any other sites earmarked for development within this period. (% progress)	10	30	40	60	70	80
	3.1.3. Critical evaluation, monitoring and accountability standards for appropriate person to space utilisation for all activities - including Space usage audits, time allocation policy and appraisal. (% progress)	Data not available	25	25	45	45	60
	3.1.4. 'Green' campus (% progress).	15	25	35	45	60	70
	3.1.5. 'Garden' campus (% progress).	40	50	60	65	70	80

Objectives	Pis	Current level	2022	2023	2024	2025	2026
Objective 3.2 - Ensure state-of-the-art teaching, learning, research, administration and sports facilities based on up-to-date three-year planning horizon and a five-year	3.2.1. upgraded and/or new state of the art Laboratories that cater to specific needs, including extended time and resource allocation. (% progress)	20	30	50	70	75	80
implementation program.	3.2.2. upgraded and/or new teaching / learning spaces with Modern Audio-Visual Facilities, to meet online and hybrid mode teaching / learning. (% progress)	20	30	50	70	75	80
	3.2.3. upgraded and/or new physical infrastructure to excel in sports, to meet challenges of increased competition and international level representation, including recreational facilities for the total university community at all sites (% progress)	40	50	60	65	70	75
Objective 3.3 - Ensure learner/teacher/administrator support services to delight students/staff at all times.	3.3.1. Establishment of twenty-four hours seven days a week campus concept at all UoM premises. Conscious links with physical infrastructure and other Goals of SMP needed and emphasised, (% progress)	Data not available	10	30	50	70	80
	3.3.2. Ensure inclusive utilisation and access to all facilities. (% progress)	Data not available	50	70	80	90	100
	3.3.3. Ensure safe utilisation and access to all facilities. (% progress)	Data not available	40	70	80	90	100
	3.3.4. Establish and / or enhance physical infrastructure for provision of 'Common Services' for students and staff to enable a contended university community. (% progress)	Data not available	50	60	70	80	90

Objectives	Pls	Current level	2022	2023	2024	2025	2026
	3.3.5. Quantum of funds allocated for online data bases, e-resources and required software. (LKR)	Data not available	55M	60M	65M	70M	75M

# Goal 4: Contented University Community

Create a community of well accomplished, skilled and contented staff and students to meet the conditions of a vibrant university

Presence of satisfied and motivated staff and student community is of prime importance at the university to maintain peace, enhance popularity, attract good students and staff, and to develop team spirit for synergetic development. This may be achieved by creating an environment for promoting staff-student interaction, cordiality and ethnic cohesion amongst the university community, maintaining a good relationship with the civic society, conducting staff development programs, and taking appropriate measures to attract and retain qualified staff in the University. Although the University has taken several measures to achieve the above, there is still a lot of room for improvement. This goal is intended to achieve the above.

		No		F	PI Targe	ts		
Objectives	Performance Indicators (PIs)	tes         Current Level         2022         2023         2024         2025         2026           32         35         40         45         50         55           an faculty         4         5         6         7         8         9           are and         50         60         70         80         90         100           learning mpowered         Data not available         Target should be 100% satisfaction by 2026           arry s         10         15         20         25         30         35						
4.1. Student satisfaction	4.1.1 No. of staff-student joint activities		32	35	40	45	50	55
Create an environment for every student to	4.1.2. No. of events with the civic society by each faculty		4	5	6	7	8	9
involve in at least one social activity per academic year jointly organised by the staff and students to promote staff-student interaction.	4.1.3. Percentage students that have safe, secure and convenient accommodation		50	60	70	80	90	100
	4.1.4. Percentage of students who consider the learning environment to be safe, secured, inclusive and empowered			Target	should b		satisfact	ion by
4.2. <b>Student leadership</b> Provide opportunities for all the students to develop leadership skills by taking part in at	4.2.1 No. of students taking part in multi-disciplinary events/competitions organized by external bodies		10	15	20	25	30	35
least one co-curricular and extra-curricular activity per year within the duration of the study program to enhance social capital,	4.2.2. No. of events organized by clubs and societies per year		135	140	150	160	170	180

		No			PI Targe	ts		
Objectives	Performance Indicators (PIs)	tes	Current Level	2022	2023	2024	2025	2026
achieve cordiality and promote ethnic cohesion among the university community.	4.2.3. No. of sports events held per year		35	40	45	50	55	60
	4.2.4. No. of students awarded colours in sports activities		500	525	550	575	600	625
	4.2.5. Percentage of students taking part in extra-curricular activities		43	45	50	55	60	65
	4.2.6. Annual budget allocation for sports (Capital and Recurrent Expenditure)	1	7M 5M (Recurrent) Capital (2M)	85 M	40 M	40 M	40 M	60 M
	4.2.7. Average mental and physical well-being score		Data not available	55	60	65	70	75
	4.2.8. No. of students following regular supplementary skills development courses		180	200	250	300	350	400
	4.2.9. Amount allocated for study aid schemes		19 M	20 M	21 M	22 M	23 M	24 M
	4.2.10. Alumni and well-wishers' contribution to the University		700,000	1 M	1.3 M	1.6 M	2.0 M	2.4 M
	4.2.11. No. of programs to educate on social issues such as drug addiction, SGBV etc.		5	10	15	20	25	30
4.3. Contented staff	4.3.1. Percentage career satisfaction of the staff		Data not available	60	40	60	80	100
	4.3.2. No. of new staff accommodation housing units		0	5	10	15	20	25

		No		ĺ	PI Targe	ts		
Objectives	Performance Indicators (PIs)	tes	Current Level	2022	2023	2024	2025	2026
Attract and retain qualified staff to occupy over 80% of staff positions at all times to	4.3.3. Early career research grant for each new academic staff member		0	0.5M	1M	1.5M	2M	2.5M
adhere to accepted staff student ratios.	4.3.4. Provision of a welcome package offered to each new academic staff member		0	1.0M	1.0M	1.5M	1.5M	1.5M
	4.3.5. Percentage of Senior lecturers and above having teaching assistants		40	42	44	46	48	50
	4.3.6. No. of common staff congregation places		1	2	3	4	5	6
4.4. Staff training	4.4.1. No. of in-house staff training programs conducted		13	18	18	24	24	24
Ensure that 60% of the staff undergo training according to an annual need-based staff development program to make staff	4.4.2. Percentage of staff members participated in in-house training programs		26%	30%	35%	40%	45%	50%
competent, skilled, accountable, empowered, motivated and satisfied.	4.4.3. Staff members participated in external training programs		37	40	45	50	55	60
	4.4.4. Satisfaction level of digital skills required for work		Data not available	20%	50%	1.5M 2M 2  1.5M 1.5M 1  46 48  4 5  24 24  40% 45% 5  50 55  90% 100% 1  50 55  10 10  Yes Yes 1	100%	
	4.4.5. Percentage of Administrative and Non-academic staff with sufficient supplementary skills		Data not available	40	45	50	55	60
	4.4.6. No. of Administrative and Non-academic staff members progressing towards a degree		7	10	10	10	10	10
	4.4.7. Conduct of Annual Training Needs Assessments (TNA).		Data not available	Yes	Yes	Yes	Yes	Yes
	4.4.8. Effectiveness of Training Provided/Received (Trainees Perspective)		Data not available	70%	75%	85%	95%	100%
	4.4.9. Effectiveness of Training Provided/Received (Immediate Supervisor's Perspective)		Data not available	70%	75%	85%	95%	100%

		No tes	PI Targets						
Objectives	Performance Indicators (PIs)		Current Level	2022	2023	2024	2025	2026	
4.5. Distribution of workload and equitable compensation Ascertain that all the employees are	4.5.1. Average management/administrative lead time (weeks)		Data not available	10	8	6	4	2	
assigned additional work and are compensated for the work they carry out	4.5.2. Percentage of staff in each Department/Division benefitting from income generation activities		Data not available	50	60	70	80	90	
	4.5.3. Average stakeholder feedback on non-academic staff performance		Data not available	60	70	80	90	100	
4.6. Physical and psychological wellbeing of staff and students	4.6.1. Percentage of staff participating in regular physical exercise programs		Data not available	5	10	15	20	25	
Provide regular opportunities and a safe environment for all the staff members to ensure physical and psychological wellbeing.	4.6.2. Percentage of staff members attending regular aerobics/yoga/social dancing/meditation sessions		Data not available	5	10	15	20	25	
	4.6.3. No. of entertainment shows (Drama, musicals etc.) held per year		Data not available	2	4	6	8	10	
	4.6.4. No. of staff meet-ups held		Data not available	2	4	5	6	6	
	4.6.5. No. of children of staff members using university facilities for sports and recreation		0	5	10	20	25	30	
	4.6.6. Percentage of staff members who consider the working environment to be safe, secure and supportive to deliver their best performance		Data not available Target should be 100% satisfaction 2026					ion by	
	4.6.7. Proactive health support services (Satisfaction of Staff and Students on the health facilities provided by the University)		Data not available	60%	65%	70%	75%	80%	

# Notes Budget allocation for the year 2022 includes rehabilitation work of the University playground and the basketball court. Periodical maintenance cost is added to year 2026.

# Goal 5: Expert Service and Advice

Take leadership in providing expert service and advice to both public and private sectors in policy formulation and national development

The University of Moratuwa at present provides services to both public and private sector in many disciplines, through personal contacts, University Business Linkage Cell (UBLC), Uni-Consultancy Services (UNIC), Project Consultancy Unit (PCU) and centres of excellence. Despite the services provided continuously to the industry and the government over the years, there is still room for improvement. Further, with a large number of well-qualified staff members who provide expert advice and significantly contribute to government policy formulation, there is still a significant potential for growth and improvement and extending our services to the public and private sector. This goal is therefore to systematically enhance the consultancy capabilities, promote consultancy services and facilitate and encourage the staff to provide expert advice and participate in national planning and policy formulation thus to be a leader in different areas of speciality.

Goals	Objectives	Performance Indicators (PIs)	PI Targets							
			Current Level	2022	2023	2024	2025	2026		
5 : Take leadership in	5.1. Enhance the visibility of expertise of university staff through awareness, publicity	5.1.1. No of expert consultancy projects carried out under, signed contracts with the government	75¹	80	85	90	95	100		
providing expert service and	and recognition	5.1.2. No of expert consultancy projects carried out under, signed contracts with private sector	50 <sup>2</sup>	55	60	65	70	75		
advice to		5.1.3. Percentage of staff members in professional associations as members	75 (207) <sup>3</sup>	80	85	90	95	100		
and private sectors in		5.1.4. No of staff members in professional associations holding key positions	12 <sup>3</sup>	15	20	25	35	50		
policy	5.2. Portray to the government the	5.2.1. No of academic staff members in national expert committees	82 <sup>1</sup>	85	88	90	91	92		
formulation and national development	capabilities of the University by contributing to government	5.2.2. No of academic staff members holding leadership positions in government institutions/projects	32 <sup>1</sup>	35	37	39	40	41		
development	policy formulation, national planning and development programs	5.2.3.No of national development programs with main expertise provided by the University staff	06 <sup>3</sup>	10	15	20	25	30		

Goals	Objectives	Performance Indicators (PIs)		l	PI Targ	ets		
			Current Level	2022	2023	2024	2025	2026
	5.3. Portray to the non-state sector the capabilities of the University by contributing to strategy formulation, planning and development programs	5.3.1. No. of staff members serving in steering committees at national level/ Professional society level	Date not available	10	15	20	25	30

# Notes

- Projected figure as of 2021 according to the previous strategic plan.
   Assumed figure
   Data provided by the Assistant Statistician

# Goal 6: Governance Principles, Institutional Quality

Develop a culture of good governance and enhance quality of institutional practices

Priority of the University of Moratuwa is to ensure quality in all its activities & services, good governance and operational excellence. To this end, the University has established several mechanisms such as University Quality Assurance Unit and Faculty Quality Assurance Cells and developed quality policies and procedures. However, considerable effort and commitment by all the stakeholders is further needed to achieve the required quality levels. A pre-requisite of this exercise is to introduce an efficient and effective management framework and procedures to all administrative activities. Another prime factor in this exercise is efficient implementation of the strategic objectives identified in the Strategic Management Plan. This goal is therefore to ensure institutionalization of more efficient and effective management framework, quality strategies & mechanisms and effective implementation of the Strategic Management Plan.

Ohiostivos	Performance Indicators (PIs)	PI Targets						
Objectives		Current Level	2022	2023	2024	2025	2026	
6.1 Institutional performance – To enhance and sustain institutional capabilities to deliver its obligations and implement goals.	6.1.1. Availability of up-to-date QA Policy	Yes	Yes	Yes	Yes	Yes	Yes	
	6.1.2. Monitoring of QA activities across all levels of the University (No. of divisions/ units reporting to the monthly CQA meeting)	50%	60%	70%	80%	90%	100%	
	6.1.3. Streamlining of all existing processes by reducing the time &/or cost required to complete activities / task (based on a process audit conducted by an internal/external consultant)	Data not available(Initial Level)	10%	20%	40%	60%	100%	
	6.1.4. Updating/standardising and automation of processes (% of processes automated)	Data will be submitted in consultation with Director / CITES		10% increase every year		year		
	6.1.5. Integration of student services via complete digitalization	Data will be submitted in consultation with		Target should be 100% by 2026				

Objectives	Performance Indicators (PIs)	PI Targets								
		Current Level	2022	2023	2024	2025	2026			
		Director / CITES								
	6.1.6. Implementation of ISO 9001: Quality Management System	Data not available	Reach 100% by 2023							
6.2. Institutional adaptability – To enhance institution's ability to perform under different socio-economic conditions	6.2.1. Built-in mechanism for continuous improvements of processes At Unit level) (% of Units covered)	Data will be submitted in consultation with Director / CITES								
	6.2.2. Investment in key outcomes / outputs (per student)	Rs.441,485.00	Rs.543,505	Rs.603,042	Rs.669,100	Rs.742,395	Rs.823,718			
	6.2.3. Investment in key outcomes / outputs (per non-academic staff member)	Data not available								
	6.2.4. Investment in key outcomes / outcomes (per academic staff member)	Data not available								
	6.2.5. No. of Post Implementation reviews by the SMP Implementation Monitoring Committee (department/unit level) per year	None	4	4	4	4	4			
	6.2.6. No. of Progress Reviews by the Council	None	2	2	2	2	2			
6.3 Institutional stability – To enable institution's capabilities to control performance variations through governance principles.	6.3.1. Documentation of processes (How many processes are documented – Information to be obtained from the divisions)	50%	60%	70%	80%	90%	100%			

		PI Targets							
Objectives	Performance Indicators (PIs)	Current Level	2022	2023	2024	2025	2026		
	6.3.2. Retain institutional memory by sharing good practices (No. of divisions/departments taking active steps to document and share good practices and experiences)	20%	40%	60%	80%	100%	100%		
	6.3.3. Dashboards / information system to ensure fact-based decision making (% Indicators/PIs covered in the dashboard at unit level)	None	20%	40%	60%	80%	100%		
6.4 Participation & Inclusion - To encourage and	6.4.1. Awareness of SMP / SAP of all stakeholders (Measured by an annual survey)	No	50%	65%	80%	90%	100%		
empower stakeholders in meaningful participation in decision-making process	6.4.2. Active participation of stakeholders in SMP / SAP implementation	100%	100%	100%	100%	100%	100%		
6.5 Accountability & Transparency – To ensure accountability on the part of senior	6.5.1. Transparency of financial and institutional information to stakeholders - (publishing annual financial statements in the government gazette and the University website.)	50%	100%	100%	100%	100%	100%		
management through rule of law, effective policy implementation and	6.5.2 Sustain "unqualified" audit opinion every year	Yes	Yes	Yes	Yes	Yes	Yes		
transparency	6.5.3. Adoption of the recommendations of the IA Division	61%	70%	80%	90%	100%	100%		

Objectives		PI Targets							
	Performance Indicators (PIs)	Current Level	2022	2023	2024	2025	2026		
6.6 Non-discrimination and Equality –  To establish and effectively enforce strong governance mechanisms to ensure non-discrimination and equality.	6.6.1. Percentage satisfaction of students and staff about a university environment that is free from Sexual and Gender Based Violence (SGBV) (To be measured using a survey)	Target should be 100% satisfaction by 2026							
	6.6.2. Percentage satisfaction of students and staff about a university environment that is free from discrimination (To be measured using a survey)	Target should be 100% satisfaction by 2026							
	6.6.3. Common facilities with access to differently abled	15%	20%	25%	30%	35%	40%		
	6.6.4. Faculty and Departmental buildings with access to differently abled	10%	15%	20%	25%	30%	35%		

# **UoM Performance Dashboard**

Giving the visibility to the most important performance attributes which indicates that the system is moving forward to a position of eminence

4P+P

- P Q1 papers annual generation
- P PCT / USPTO patents (pending/ realized)
- P Products and Services moved into Society / Industry
- P Graduates to the economy (human capital generation)

#### P – Global Position

These main performance parameters could be supported with sub set of secondary parameters which are all included as Performance indicators under strategic objectives